



Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Pedestrian Advisory Committee and to the general public that the Pedestrian Advisory Committee Education, Policy, & Enforcement Subcommittee will hold the following meeting, which will be open to the public:

**City of Tucson Pedestrian Advisory Committee
Education, Policy, & Enforcement Subcommittee**

October 7, 2015

Minutes

The Education, Policy, & Enforcement Subcommittee of the City of Tucson Pedestrian Advisory Committee conducted an “Action” meeting, Wednesday, October 7, 2015, 7:00 p.m. at Fronimo’s Greek Café, 3242 E. Speedway Blvd., Tucson, AZ 85716.

Present: BJ Cordova, Valerie Vinyard, Vanessa Cascio

Members of the public: Collin Forbes

1. Call to Order BJ called to order 7:05pm.
2. Introductions. No one new showed up.
3. Review of minutes from previous meeting (7/1/15). Vanessa moved to approved the minutes. B.J. seconded approval of the minutes.
4. Call to the Audience: Collin says Pima County is updating their Pedestrian Share the Road Guide. It might be good for the PAC have some input on it and for the subcommittee to contact the county to see if we can get a draft of it. BJ mentioned that could be material for outreach events.
5. Update on pedestrian crash reports. Collin said he doesn’t have any updates.
6. EPE Strategic Planning. We felt that all the goals were still applicable. We thought we could focus especially on outreach in the next year. Valerie moved to adopt our EPE goals

with a minor amendment. BJ seconded. (Amend Tucson on 2 and replace with PAG's Tucson on 2 Campaign.)

7. Update on current Project and Programs

A. Follow-up on outreach opportunities:

- a. Meet at Maynard's 4:45-7pm. Vanessa will follow up with Ann about getting goody bags, producing "suggestion cards", and getting educational handouts. BJ will followed up with the organizers. Tentative date November 16th. Let's see how it goes and try to do it quarterly: Jan, April, Sept, November.
- b. Cyclovia -Ask Ann how the CoT will be tabling of if we can spread pedestrian awareness about that
- c. Dedications for HAWKS. PAG is going to do a dedication at Broadway and Treat. Valerie mentioned that motorists she teaches are not aware about what to do at Hawks.
- d. Safe Routes to School will have Walktober 26-30. The mayor will support the event.
- e. BJ moves to draft a letter to PAG asking that TAP money be secured for programming like Safe Routes to School. Valerie seconds. Vanessa will draft a letter.
- f. BJ talked about the recent dedication of the 22nd and Kino Bridge. He said his major concern was the ability for the pedestrian to crossing from the bridge onto the sidewalks (who has the right of way is not clear). It's a stretch to say that the pedestrian Vanessa expressed concerns as a cyclist, feeling unprotected and vulnerable. BJ motioned to have the PAC be notified about upcoming construction projects, so that the pedestrian perspective can be included at the onset. Vanessa seconded. Collin will bring it to the attention of the BAC too.

- g. Media. Valerie asked if there's a specific response to the media via letters to the editor. BJ thought we could do an op-ed when there's a new pedestrian infrastructure or when our annual report comes. Collin thought general reminders, shorter days, alcohol/drunk driving.
- h. Car dealerships. BJ thought volunteers could drop off materials. Valerie said that may not be most effective. Collin says we could coordinate with PAG's Sun Ride Share, Pima County says if you have a certain amount of employees, your business is required to do activities to encourage active transportation. Collin says that we can get the list of those businesses as they might already be on board.
- i. Ideas for further promotional material: Collin proposes a bookmark series of cool places to walk thru.

B. Recommendations

7. Future subcommittee meetings and agenda items

8. Adjourn